

Dear Sir/Madam,

Your company is cordially invited to the Hosted Buyer Program as a buyer for the 7th BEAUTYISTANBUL International Exhibition for Cosmetics, Beauty, Hair, Cleaning, Private Label, Packaging and Ingredients will be held on 7-9 May 2026 at TUYAP Fair Center, Istanbul, Türkiye.

To accept the offer, please check and sign the Hosted Buyer Program Terms document at <https://beauty-istanbul.com/HostedBuyerTerms-EN.pdf> and return it with a copy of your flight ticket to Istanbul in 2 weeks.

HOSTED BUYER PROGRAM BENEFITS

1. Up to 600 USD total accommodation expenses reimbursement for 3 nights for 1 person only
2. Reimbursements will be paid in cash on the last day of the exhibition, 9th May, at the Hosted Buyer Lounge
3. Special Hosted Buyer Badge and complimentary exclusive use of Hosted Buyer Lounge

Featuring 1400 exhibitors from 65 countries and 20 country pavilions in 11 Halls, BEAUTYISTANBUL is among the Top 5 largest cosmetics exhibitions worldwide and it is the most international cosmetics event with trade visitors from 167 countries.

In addition to 650 exhibitors from Türkiye, confirmed Country Pavilions include Italy, France, Spain, Germany, Poland, Brazil, South Africa, Ukraine, UAE, Indonesia, Malaysia, Palestine, Pakistan, India, Iran, Russia, Ghana, Gambia, Latam, South Korea, China and 750 international exhibitors.

Hall categorization is detailed below and on the layout at <https://beauty-istanbul.com/Layout-BEAUTYISTANBUL2026.pdf>

HALL 1-2a-6-7-8-9-10-11: "COSMETICS" – Personal Care, Skin Care, Make Up, Perfume, Cleaning, Baby Care, OTC Products

HALL 2b-3: "HAIR & NAIL & PROF. BEAUTY" – Hair Care, Professional Hair Care, Salon Equipment & Furniture, Beauty Accessories, Nail Care, Professional Beauty, Beauty Devices

HALL 4-5-10-11: "COSMAKING" – Supply Chain, Ingredients, Raw Materials, Packaging, Machinery, Contract Manufacturing, Business Services

Register Online to visit the exhibition: <https://beauty-istanbul.com/register> - You will receive the digital entry badge in your e-mail after registration. Save and print your badge to visit the exhibition.

Use the Online Business Platform and Mobile App: Upon registration, you gain access to browse exhibitor profiles and products to interact 24/7 with messaging, online meetings or arranging physical meetings. Start conducting business before the physical event! You can download the Mobile App to use the Online Platform on the go! **Online Business Platform:** <https://online.beauty-istanbul.com>
Mobile App Download: <http://onelink.to/kn987h>

MARKETING MATERIALS

2026 Exhibitor List: <https://beauty-istanbul.com/Exhibitors-BEAUTYISTANBUL2026.pdf>

2026 Brochure: <https://beauty-istanbul.com/Brochure-BEAUTYISTANBUL2026.pdf>

2025 Post Show Report: <https://beauty-istanbul.com/PostShowReport-BEAUTYISTANBUL2025.pdf>

2025 Exhibitor List: <https://beauty-istanbul.com/Exhibitors-BEAUTYISTANBUL2025.pdf>

Exhibition Video: <https://beauty-istanbul.com/video>

International visitors are advised to check any **visa requirements for Turkey** from the **Turkish Embassy or Consulate** in their respective countries or via the following official link: www.mfa.gov.tr/visa-information-for-foreigners.en.mfa. For **visa letter requests**, please fill out the **Visa Letter Request Form** at this link: <https://beauty-istanbul.com/visa>

The official exhibition hotel, TUYAP PALAS, offers special rates for visitors. Book your stay at discounted rates at www.tuyappalas.com with the promo code "Beauty Istanbul". For **hotel, flight and transfer booking**, you can contact the recommended travel agency at <https://beauty-istanbul.com/travel>

For more information, please visit the exhibition website: www.beauty-istanbul.com

We look forward to having you at the 7th BEAUTYISTANBUL Exhibition at TUYAP Fair Center in Istanbul, Türkiye on 7-9 May 2026.

Best Regards,

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