

Dear Sir/Madam,

You are cordially invited to visit the BEAUTYISTANBUL 2026 Exhibition!

The 7th BEAUTYISTANBUL International Exhibition for Cosmetics, Beauty, Hair, Cleaning, Private Label, Packaging and Ingredients will be held on **7-9 May 2026** at **TUYAP Fair Center, İstanbul, Türkiye**.

Featuring **1400 exhibitors from 65 countries and 20 country pavilions in 11 Halls**, BEAUTYISTANBUL is among the **Top 5 largest cosmetics exhibitions** worldwide and it is the **most international cosmetics event** with trade visitors from **167 countries**.

In addition to **650 exhibitors from Türkiye**, confirmed **Country Pavilions** include **Italy, France, Spain, Germany, Poland, Brazil, South Africa, Ukraine, UAE, Indonesia, Malaysia, Palestine, Pakistan, India, Iran, Russia, Ghana, Gambia, Latam, South Korea, China** and **750 international exhibitors**.

Register Online to visit the exhibition: <https://beauty-istanbul.com/register> - After registration, **you will receive the digital entry badge in your e-mail. Save and print your badge** to visit the exhibition.

Use the Online Business Platform and Mobile App: Upon registration, you gain access to browse **exhibitor profiles and products** to interact **24/7 with messaging**, online meetings or arrange **physical meetings**. **Start conducting business** before the physical event! You can **download the Mobile App** to use the Online Platform on the go! **Online Business Platform:** <https://online.beauty-istanbul.com>
Mobile App Download: <http://onelink.to/kn987h>

Hall categorization is detailed below and on the layout at <https://beauty-istanbul.com/Layout-BEAUTYISTANBUL2026.pdf>

HALL 1-2a-6-7-8-9-10-11: "COSMETICS" –Personal Care, Skin Care, Make Up, Perfume, Cleaning, Baby Care, OTC Products

HALL 2b-3: "HAIR & NAIL & PROF. BEAUTY" – Hair Care, Professional Hair Care, Salon Equipment & Furniture, Beauty Accessories, Nail Care, Professional Beauty, Beauty Devices

HALL 4-5-10-11: "COSMAKING" – Supply Chain, Ingredients, Raw Materials, Packaging, Machinery, Contract Manufacturing, Business Services

INFORMATION MATERIALS

2026 Exhibitor List: <https://beauty-istanbul.com/Exhibitors-BEAUTYISTANBUL2026.pdf>

2026 Brochure: <https://beauty-istanbul.com/Brochure-BEAUTYISTANBUL2026.pdf>

2025 Post Show Report: <https://beauty-istanbul.com/PostShowReport-BEAUTYISTANBUL2025.pdf>

2025 Exhibitor List: <https://beauty-istanbul.com/Exhibitors-BEAUTYISTANBUL2025.pdf>

Exhibition Video: <https://beauty-istanbul.com/video>

For more information, please visit the exhibition website: www.beauty-istanbul.com

Best Regards,
Taher Ahmadzadeh
Project Manager